

## PARTNERSHIP AND OPENING TO THE SOCIO-PROFESSIONAL WORLD

### CHP Maghreb 2022-2024 Program

Project title: "Public and digital communication for territorial marketing and sustainable development in the Maghreb"

#### Teams :

- INSPE Strasbourg, France
- LT2C, RABAT, Morocco
- FSHS Bejaia Algeria
- LR GDT, University of Tunis

#### The project focuses on the following:

- Public and territorial communication
- "Sustainable communication, labeling, and territorial marketing."
- Sustainable tourism, identity and brand of territories "
- The strategy of the territories facing the climate change
- The " Public and territorial communication and digital technology."

### Partners of the entrepreneurial ecosystem

IRD : A framework agreement was signed on July 5, 2021, with the Institute for Research on Development (IRD) and the research laboratory PRODIG, including several French universities.

l'AUGT : A partnership agreement has been established between the research laboratory and the Urban Planning Agency of Greater Tunis to develop scientific exchanges, collaborate in various areas, and carry out joint scientific research to meet the objectives of both parties.

## SOME SCIENTIFIC PRODUCTIONS OF THE LABORATORY MEMBERS THE YEAR 2021/2022

Ezdine Drissi, L'apport de la méthode biographique à l'analyse et la périodisation des trajectoires spatio-temporelles des centres décisionnaires à Tunis (1956-2006), L'Harmattan, ISBN : 978-2-343-23337-6, EAN13 : 9782343233376, EAN PDF : 9782140191008, EANePUB: 782336941745, Année : 2021, Page : 455-488

Asma Gharbi et Souhir Bouzid, L'enjeu territorial dans la promotion du développement régional, La région du Kef entre défis et dangers, collection « Business and Innovation, Paris, France ISBN 978-2-8076-1605-9, Année : 2021, Page : 305

Najet Hamzaoui Oueslati, « Mutations historiques et impact spatial de l'institution hospitalière en Tunisie : le cas de l'hôpital Aziza-Othmana à Tunis », Presses Universitaires de Rouen et du Havre (PURH), ISSN 1959-321x, ISBN 979-10-240-1513-2, Année : 2021, Page : 249-278

Mourad Ben Jelloul, Politique foncière en Tunisie et quartiers non réglementaires : régulation sociale et intégration urbaine : CAHIERS AFRIQUES, vol. 31, ISBN : 978-2-8107-0716-4, ISSN : 2725-0296, Année : 2021, Page :147-160

Hend Ben Othman Bacha, La mobilisation du sol urbain dans le Grand Tunis : une offre libéralisée, des instruments de régulation peu efficaces, CAHIERS AFRIQUES, vol. 31, ISBN : 978-2-8107-0716-4, ISSN : 2725-0296, Année : 2021, Page : 161-180

Habib BEN Gharbia, Gouvernance et gestion de l'eau dans les périmètres irrigués de Nadhour-Zaghuan, R.T.G, N° : 44-45, Année : 2021, Page : 113-151

Abdessatar Ben Ahmed, Une thèse de géographie au milieu des années trente du XX siècle: la monographie de François Bonniard sur la Tunisie du Nord dans la dynamique de construction du savoir géographique en contexte colonial, R.T.G, N° : 44-45, Année : 2021, Page : 77-112

Hichem ABASSI, Système de transport semi-collectif urbain de la métropole Sousse : fonctionnement et accessibilité, R.T.G, N° : 44-45, Année : 2021, Page : 17-48

Sami Yassine Turki et alt., S, The Integration of Decision Maker's Requirements to Develop a Spatial Data Warehouse., Werner, M., Chiang, YY. (eds) Handbook of Big Geospatial Data. Springer, Cham. [https://doi.org/10.1007/978-3-030-55462-0\\_21](https://doi.org/10.1007/978-3-030-55462-0_21).

Mohamed Hellal, Le tourisme tunisien avant et après la Covid-19, Études caribéennes Vol 49, année : Juin 2021, <https://journals.openedition.org/etudescaribéennes/>

Mohamed Hellal, « Hergla (Tunisia) in the Context of

Sustainability Agro-Environmental Springer International Publishing, UK, ISBN: 978-3-030-78573-4, Electronic ISBN: 978-3-030-78574-1, Année : 2021, <https://www.springerprofessional.de/>

Besma Riahi, « L'extension urbaine aux alentours du lac de Bizerte: quel rôle pour l'industrie », Journal of Urban and Territorial Planning, ISSN 2698-6159, pp :146-164. Année : 2021

Karim Mnasri, «Les nouvelles contraintes affrontées durant la pandémie de covid-19 et leurs impacts sur le revenu des paysans agriculteurs en Tunisie», Revue des Études Multidisciplinaires en Sciences Économiques et Sociales. Vol.06, N° : 03, Année :2021, Page : 202-229

Mourad Ben Jelloul, Communiquer sur les territoires en Tunisie : difficultés de l'émergence d'une nouvelle gouvernance territoriale, L'Harmattan, ISBN :978-2-343-25425-8, EAN / 9782343254258, Année : 2022, Page : 33-46

Mourad Ben Jelloul, « La reconfiguration des territoires communaux en Tunisie : logiques et enjeux des récents découpages, RTG N° : 56-57, Année : 2022, Page : 37-63

Anouar Hechmi et alt., Façade maritime centrale du Maghreb et transport maritime Revue Territoire d'Afrique, ISSN 2230-0023. Site web: [www.territoires-dafrique.org](http://www.territoires-dafrique.org) N° : 12, Année : 2021, Page : 12-41

Abdelhamid Fenina et alt., Islamic numismatics : Northern Africa, Near East and Central Asia, Survey of Numismatic Research 2014-2020, Warsaw-Krakow-Winterthur 2022, N° : I & II, Année : 2022, Page : 993- 1039

Mourad Ben Jelloul et Brahim Jaziri, Le littoral de l'extrême nord tunisien, entre fragilité du milieu naturel, pression anthropique et crise du modèle de gouvernance, in Les forêts tunisiennes : entre marginalité territoriale et valorisation des ressources naturelles. Regards croisés entre gestionnaires et usagers locale, Forum Tunisien Pour Les Droits Economiques Et Sociales (FTDES), N° : 6, Année : 2022, Page : 58-84

منير القيراني الأنشطة الاقتصادية بمدينة تونس العتيقة: الأدوار والتحديات والآثار المكانية " المجلة التونسية للجغرافيا " عدد 44-45 السنة 2021 ص 39-62.

فوزي زارعي " المجال شبه الحضري المحيط بتونس الكبرى: الزهانات والتهينة الترابية" وقائع ندوة قسم الجغرافيا بكلية الآداب والفنون والإنسانيات بمنوبة السنة 2021.

الصادق فزاعي " تجربة أقطاب التنمية الإقليمية في البلاد التونسية: مثال مدينة جندوبة بالشمال الغربي Espace Géographique et Société Marocaine Année : 2021.

## « Governance and territorial development » research laboratory

Person in charge : Professor Mourad Ben Jelloul  
Members : 30 research professors  
Doctoral Students : 24  
IATOS : 12

DGRST Code LR21ES07



## THE SCIENTIFIC EVENTS 2021-2022

### HISTORY

The Research Laboratory, "Governance and Territorial Development," is the structure that replaced the Research Unit "Regionalization and Regional and Urban Development in 2021 ." It was officially created in May 2021. Its scientific project is based on the legacy of the research unit. It aims to deepen the reflection on the themes analyzed during the three international symposia organized in 2015, 2016, and 2018 and covered by the publication of 3 books.

### TOPICS

The "Governance and Territorial Development" laboratory focuses on the new themes of governance and territorial development in close connection with the new issues around the territory for its development and governance. The laboratory is positioned to contribute to the reflection on the implementation of the decentralization process through three research teams:

- the first team studies the issue of "territorial governance and decentralization."
- The second team focuses on "territorial development" at all levels (local, regional, national), all environments (urban, rural, natural, anthropized), and sectors (economic, social...).
- the last team focuses on the issue of "Heritage and territorial development" (archaeological heritage, landscape heritage, memorial activities, and protection of urban and intangible heritage).

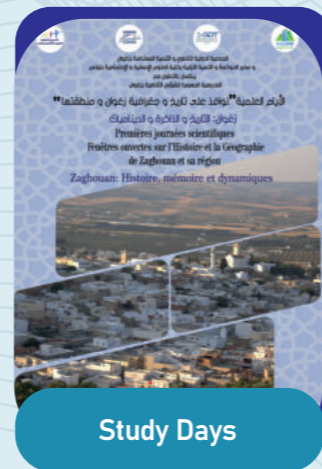
### OBJECTIVES

Organization of scientific events around the themes of territorial development, decentralization, and governance; Establishment of partnerships with foreign research structures; Setting up of research conventions; Opening up to the socio-economic environment.



International Partners

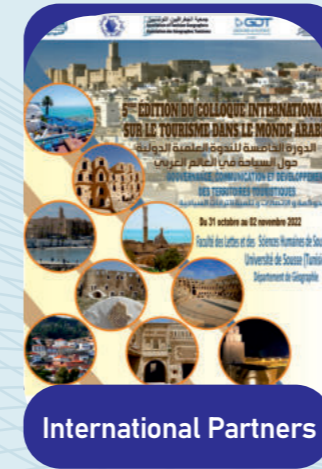
"Local Territories: Dynamics, Development, and Governance" December 2, 3, and 4, 2021, at the Faculty of Human and Social Sciences



Study Days

- Study days on the history and geography of Zaghouan held on November 25 and 26, 2022, at the Youth Complex of Zaghouan.

### International conferences



International Partners

International symposium on tourism in the Arab world co-organized with the Department of Geography of the University of Sousse between October 31 and November 2, 2022, on the theme: "Governance, communication, and development of tourism territories" held from October 31 to November 2, 2022

### Study Days



Study Days

- Study days on "The urban forest: land issues, uses and environmental policy" May 25 and 26, 2022, at the Faculty of Humanities and Social Sciences of Tunis

### Contribution to International and National events



Insaniyyat

Contribution to the Insaniyyat Forum Tunis 2022 - "Crisis of territories, territories in crisis."



### Scientific and training workshops



Scientific workshop

- Scientific workshop "Crossed views on socio-spatial transformations in Tunisia and Morocco," co-organized with MECAM and IRMC and with the participation of invited researchers from Hassan II University of Casa Blanca on June 9, 2022, from 8:30 am to 1:30 pm, in the Mahmoud Messaadi Room of the Faculty of Humanities and Social Sciences of Tunis.



Training Workshop

- Doctoral training workshop led by Pr. Marie Bonte, Lecturer at the University of Paris-8 and researcher at LADYSS. Co-responsible for the Master Mediterranean Worlds in Movement on Thursday, March 3, 2022, at 9 am at the Faculty of Humanities and Social Sciences of Tunis